THE SCHOOL OF MEDIA AND PUBLIC AFFAIRS

Overview

The George Washington University School of Media and Public Affairs (SMPA) explores how ideas and information are communicated and how people inform and influence policy and politics. We do this through the rigorous study of media, journalism, and political communication—and we do it in a city that is the epicenter of decision-making for our nation and the world.

We bring Washington into our classrooms and give our students access to decision-makers, power brokers, and media leaders to a degree that no other school can match. Over the years, SMPA has graduated thousands of students who have become successful professionals in political communication and in the media industry.

Campaign Priorities — $10 million goal

For more information, contact:
School of Media and Public Affairs
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Washington, D.C. 20052
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To make a gift online: go.gwu.edu/give2smpa
SMPA successfully competes with far wealthier universities—we have top scholars and practitioners, an unparalleled location, access to industry experts, and the best connections. To remain in a leadership position, however, and to better compete for top students and faculty, we need additional resources—endowment as well as annual fund support for our people and our programs. Endowment funds produce income that we can count on, year after year. Furthermore, endowing a faculty position or a scholarship frees funds currently budgeted for such purposes and allows SMPA to apply those dollars to other vital needs. Annual funds give the school the flexibility we require to provide general support and to meet unexpected challenges and opportunities. We need your support to reach these goals.

A pioneer in establishing the world's first political communication major in 1982

24 full-time faculty

Prominent national and international leaders regularly participate in classes and campus events

350+ undergraduate students

35+ graduate students

3rd largest undergraduate program in the Columbian College of Arts and Sciences

Join the School of Media and Public Affairs in Making History

School of Media & Public Affairs
THE GEORGE WASHINGTON UNIVERSITY