Overview

The George Washington University School of Business (GWSB) is framing a 21st century business school education that practically and fundamentally anchors the intersection of business, government, and society. Our curriculum reflects this vision and leverages our unparalleled history and location in a city with broad national and international influence.

With an outstanding undergraduate program and 17 customized graduate degree programs, GWSB embraces knowledge and provides practical experience in diverse organizational settings. GWSB’s educational approach, innovative curriculum, thought leadership, and distinguished alumni accomplishments around the world exemplify our strengths. We are instilling students with the competencies and skills required of strong managers at the enterprise level and with the thoughtful and ethical worldview needed by innovative leaders in a dynamic global economy.

Campaign Priorities — $75 million goal

- **$25M** Global initiatives
- **$20M** Centers of excellence and innovation
- **$15M** Advanced learning initiatives
- **$10M** The academic enterprise and thought leadership
- **$5M** Scholarships
Join the School of Business in Making History

To fulfill our bold vision to become an elite institution, we are committed to elevating our reputation as a thought leader, re-examining business schools’ role in addressing the changing needs of students, business, and society. The global business paradigm has shifted, and we believe it is our fundamental responsibility to inspire students to act responsibly, lead passionately, and think globally. We expect our graduates to be grounded with solid values, ethical responsibility, and personal integrity.

We believe it is time for business to renew and re-invigorate its contract with society so as to create positive, profitable, and sustainable change for all stakeholders. Your philanthropic support will help the George Washington University School of Business lead the creation of a new business pedagogy focused on citizenship, sustainability, and a global point of view.

Fast Facts

- **2,300** graduate students (including 200 full-time MBA students and 840 students in other MBA programming)
- **GWSB is designated as a CIBER (Center for International Business and Research) School**
- **1,500+** undergraduate students

• **Ranked among the top 40** undergraduate business schools by *U.S. News & World Report* in 2013
• **Ranked #19** for our international business specialization by *U.S. News & World Report* in 2014
• **Ranked #25** in entrepreneurship by *Princeton Review* in 2013
• **Ranked #66** by the *Economist* among the top 100 global graduate business schools in the world 2013
• **Ranked #65** by *U.S. News & World Report* for MBA programs in 2014

100% of Global MBA students participate in international consulting engagements as part of the school’s Consulting Abroad Program.