Overview

The Graduate School of Political Management (GSPM) at the George Washington University educates students and professionals in the tools, principles, and values of participatory democracy, preparing them for careers as ethical and effective advocates and leaders at the international, national, and local levels.

Founded in 1987, GW’s Graduate School of Political Management is the first and foremost school in the study of political management or “applied politics.” Done effectively, politics requires training in how to apply proven frameworks, techniques, and technologies to the tasks of strategic communication, persuasion, and consensus building. Simply put, GSPM is pioneering the field of “making democracy work.”

Campaign Priorities — $10 million goal

- $3M Student scholarships
- $3M Faculty support
- $2.5M Research and thought leadership
- $1M Strengthening industry discourse at events
- $500K Annual Fund

We have an aspirational goal of $30 million for an investment in a new home.
Join the Graduate School of Political Management in Making History

GSPM seeks to become a center of innovation for applied political action. As the founding institution of political management studies, we have the opportunity to build upon our history to make the education we offer more accessible to a wider range of students, strengthen our faculty, and solidify our role as pioneers in this field—a mission we can only accomplish with your help.

Important political figures appear regularly at our classes and events: Cabinet Secretaries, Senate and Congressional leaders, presidential campaign managers, press secretaries, advisors, and leading media personalities—influential people who share their insight, their wisdom, and their experiences with GSPM students to a degree found nowhere else.

By sharing knowledge, training, and a level of access previously available only to insiders, GSPM serves to increase effective full-spectrum political participation at home and increasingly in countries abroad.

Fast Facts

- **5** graduate programs (Political Management, Legislative Affairs, Strategic Public Relations, Advocacy in the Global Environment, Political Communication & Governance—taught in Spanish online)
- **3,000+** alumni representing more than 40 nations
- **8** certificate programs, two offered in Spanish online
- **20** countries in which GSPM programming is offered
- The VALOR in Politics program helps veteran students continue their commitment to public service through political management and politics.